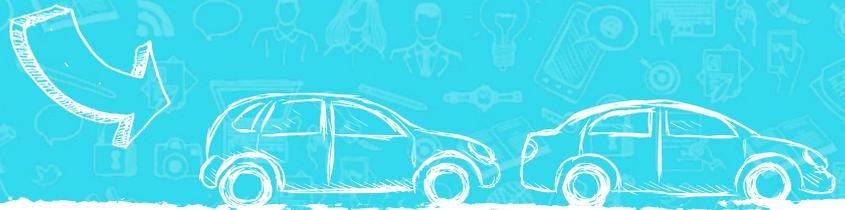


Target Market for Ageas Optima Car

ageas®
the crew behind you.



1. Cover Summary

- Ageas Optima Car is a standard risk car insurance policy with a 3 star Defaqto rating. It offers an option of Comprehensive cover for the standard perils of accidental damage, malicious damage, fire and theft, or Third Party, Fire and Theft only cover. Some other items are also included, for example cover for windscreen damage, replacement locks and driving abroad. No Claims Discount (NCD) can be used and earned on Optima Car, with the option to protect NCD if certain criteria are met.
- Terms, conditions and exclusions apply to Optima Car. Full details are shown in the Policy Wording and IPID documents.

2. Identified Target Market

- Drivers between the ages of 25 and 83.
- Drivers who'd like comprehensive cover for a privately owned car valued up to £60,000, or third party, fire and theft cover for a car that has a value of up to £5,000.
- Must be resident in the UK and have held a UK/EEA licence continually for at least 5 years.

3. Customers for Whom the Product is Not Appropriate

- Drivers who require third party, fire and theft cover for a car valued above £5,000.
- Drivers of cars valued at more than £60,000.
- Those who have not held a UK/EEA licence for at least 5 years.

4. Distribution Channel

- This product is sold through intermediaries and is digitally traded on the following platforms: Acturis, Applied, CDL, OpenGI, SSP and TGSL.

5. Conflicts of Interest

- There are no circumstances we are aware of that will cause a conflict of interest.

If you have any questions, please speak to your Broker Account Executive.

Ageas Insurance Limited

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www.ageasbroker.co.uk

Registered in England and Wales No 354568

Ageas Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority, Financial Services Register No 202039.