

# WHAT CAN WE DO FOR YOU?

**Well, let's start with a big plus – we're the experts in Personal Lines insurance. In fact, we've been voted Personal Lines Insurer of the Year at the British Insurance Awards twice, in 2021 and 2022 and Personal Lines Insurer of the Year at the Insurance Times Awards 2021.**

But we're not just an award-winning insurer with a great product range, we're also a very practical partner. It makes a difference to you, and it makes a difference for your customers.

## Our Personal Lines products are:

- Straightforward and easy to understand.
- Backed by award-winning customer service.
- Designed by underwriters who focus on customers, first.

## Your business benefits because we deliver:

- Direct access to support when you need it
- Excellent value products and services.
- A broker experience that works the way you need it to.





**Personal Lines  
Insurer of the Year  
2021/2022 (British  
Insurance Awards)**



**Personal Lines  
Insurer of the Year  
2021 (Insurance  
Times Awards)**



**AA Very Strong  
(Stable) by Fitch  
(2022) and 'A+'  
Stable by S&P (2021)**



**Helping more  
than 4 UK million  
customers**



**Home, Motor  
& Non-standard  
products**



## Home

We used real-life experiences to create our three straightforward home insurance products: House Guard, New House Guard, and House Guard Prestige.

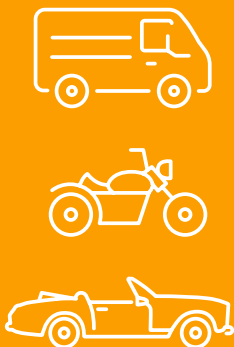
It's home insurance that's designed for tough situations, and it's backed by award-winning customer service. Contact us at [connect@ageas.co.uk](mailto:connect@ageas.co.uk) to find out more.



## Motor

Whether your customers want a full car policy or a simple motor breakdown policy, we've got you covered.


Our motor insurance reflects people's real-life experiences. Contact us at: [connect@ageas.co.uk](mailto:connect@ageas.co.uk) to find out more.



## Non-standard

Optima Classic Car, Motorhome, Bike and Van Guard offer all the policy benefits your customers expect – we're a driving force in specialist motor insurance.

These policies are designed by underwriters who appreciate that every situation is different, but everyone wants the same high-quality cover and service. Contact us at [connect@ageas.co.uk](mailto:connect@ageas.co.uk) to find out more.

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ageas | BROKER

Backing you, where it matters.