

## Target Market Statement for Exclusively Cleaning Policy

### Cover Summary

This policy is an annual insurance contract and provides insurance for cleaning contractors

### Standard Cover

- Public and Products Liability (including damage to property undergoing treatment/cleaning/misuse of customers' telephones/financial loss/failure to secure premises/customers' property removed for cleaning/destruction or disposal of customers' property in error)
- Professional Indemnity

### Optional Cover

- Employers' Liability
- Loss of Keys

Terms, conditions and exclusions apply to the Exclusively Cleaning policy. Full details are shown in the Policy Wording and Policy Summary documents

### Identified Target Market

- ✓ Customers who require cover for businesses located in England, Scotland, Wales, the Channel Islands or the Isle of Man
- ✓ Customers who require cover for small to medium sized cleaning contractor businesses
- ✓ Customers who clean offices, retail shops, hotels, public houses, private residential property, schools, sports and leisure centres, hospitals and the office, canteen and toilet areas of factories and other commercial premises

### Customers for whom the product is not appropriate

- ✗ Customers who require cover for businesses located in Northern Ireland or overseas
- ✗ Customers who require cover for work involving disaster recovery or work undertaken in hazardous locations, crime/accident scenes or in or on aircraft or watercraft
- ✗ Customers who require cover for the cleaning of vehicles or plant (other than private cars but only interior valeting and exterior cleaning using hand-held jet/pressure washing equipment)

### Distribution Channel

This product is sold through appointed representatives

### Conflicts of Interest

There are no circumstances we are aware of that will cause a conflict of interest

**This document is for appointed representatives only and must not be provided to customers**

If you have any questions, please speak to your Ageas Underwriting contacts

### Ageas Insurance Limited

#### Registered address

Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA

Registered in England and Wales No 354568

Ageas Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority, Financial Services Register No 202039.