



# TARGET MARKET

## Ageas Private Car

### 1. Cover Summary

- Ageas Private Car is a standard risk car insurance policy. It offers Comprehensive cover for the standard perils of accidental damage, malicious damage, fire and theft. Some other items are also included, for example cover for windscreen damage, replacement locks and driving abroad. No Claims Discount (NCD) can be used and earned on Ageas Private Car, with the option to protect NCD if certain criteria are met.
- Terms, conditions and exclusions apply to Ageas Private Car. Full details are shown in the Policy Wording and IPID documents.

### 2. Identified Target Market

- Drivers between the ages of 22 and 85 who'd like comprehensive cover for a privately owned car valued up to £75,000.
- Must be resident in the UK for at least 18 months and hold a UK/EEA licence.

### 3. Customers for Whom the Product is Not Appropriate

- Drivers who require third party, fire and theft cover only.
- Drivers of cars valued at more than £75,000.

### 4. Distribution Channel

- This product is sold through intermediaries and is digitally traded via Ageas IHP (Insurer Hosted Platform) on the following platforms: Acturis, Applied, CDL, OpenGI, SSP and TGSL.

### 5. Conflicts of Interest

- There are no circumstances we are aware of that will cause a conflict of interest.

For more information about this product and our wider broker offering, please visit [ageasbroker.co.uk](https://ageasbroker.co.uk).



[ageasbroker.co.uk](https://ageasbroker.co.uk)



Ageas Broker



AgeasBroker